

Websites & The Internet for Churches

Who is Here?

- [**Want a new website?**
- [**Happy with their existing website?**
- [**Staff person?**
- [**Lay Leadership, vestry, etc.?**
- [**Clergy?**
- [**Technical? Scale of 0-10?**
- [**Size of church:** attendance 75/150/300/600+?

What are You Seeking?

- **What information are you looking for?**
- **What is your vision of a website?**
- **What do you want it to do?**

Why Invest?

- **Marketing**
 - Attracting new visitors
- **Communicating & Clarity**
 - With all groups & constituencies
- **Automation & Centralizing**
 - Instant changes: Fires, disasters
- **Function — Faster and Easier**
 - Donations
 - Pledges
 - Events & Calendars

Before & Afters

EDSD: Before



SITE INDEX

FEATURES

[Hurricane Katrina Response](#)

[Episcopal News](#)
(via RSS feed)

[Diocesan News](#)

[The Bishop's Page](#)

[Youth Page](#)

[The Bishop's Address & Sermon](#)

EVENTS

[Contemplative Outreach of S.D.](#)
[Prayer Workshop](#)

[Christ the King](#)
[Italian Night Dinner](#)

[Diocesan Calendar](#)

[DOWNLOADS & FORMS](#)

The Episcopal Diocese of San Diego

2728 Sixth Avenue, San Diego, CA 92103
Phone: (619) 291-5947

June 2006

The Episcopal Church in San Diego welcomes you...



Dear Friends in Christ,


Thank you for visiting the website of the Episcopal Diocese in San Diego. We are comprised of 51 congregations in San Diego, Imperial, and Riverside Counties in California and Yuma County in Arizona. Our passion is to worship and serve God through our discipleship of our Lord Jesus Christ.

I invite you to visit one of our congregations on Sunday morning. I trust that you will find a community ready to welcome you home. You will also find that through the Holy Eucharist you are included in the table fellowship of God's family. Our churches are about community, compassion, and caring. We believe that God has called us in this time and place to bring the sense of hope and love to a world that all too often is overwhelmed with despair and loneliness.

As the bishop of this spirit-filled diocese, I encourage you to become a part of this wonderful and sacred ministry. You are only a few clicks away from finding the nearest Episcopal Church. You can use the [Church Locator](#) to find the closest church by entering your zip code, and the [Church Directory](#) will allow you to learn more about our churches by checking out their individual websites.

Again, thank you for your visit to our website. I pray that you will accept my invitation and encouragement. See you in church!

EDSD: After



The
Episcopal Diocese
of San Diego Welcomes You



[Home](#) | [Bishop's Welcome](#) | [Communication](#) | [Diocesan Life](#) | [Event Calendar](#) | [Worldwide Church](#) | [Resources](#)

The Episcopal Diocese of San Diego, 2728 6th Avenue, San Diego, CA 92103 Tel: 619-291-5947



[Find a Church](#)



[A Spirit-filled Diocese](#)

Town Hall Meetings
Tuesday, October 21, 7:00 - 9:00 pm
All Souls', Point Loma

[Diocesan Ministry Day: A Plentiful Harvest Information Booklet.](#)
Saturday, October 25, 8:30 am - 3:30 pm
St. John's, Chula Vista

[Public Forums on Proposition 8](#)
Sunday, October 26, 4 - 5:30 pm

Retired Clergy Luncheon
Thursday, October 30, 10:30 am
St. David's, San Diego

[Messenger Deadline](#)
Friday, October 31, 5:00 pm



[Photo Gallery](#)




[Donate Now](#)



[Programs & Ministries](#)



[Convention](#)



[Visitors](#)



[Clergy Resources](#)



[Documents & Forms](#)

Cathedral: Before



Front Page

Welcome to the *Online Magazine* of St. Paul's Cathedral. We minister to a diverse metropolitan congregation and serve as the Cathedral of the Diocese of San Diego. We seek to be a positive presence in the city of San Diego through liturgy, education, music, the performing and visual arts, and ministry. [\(more\)](#)

Recent Updates

Weekly Bulletin:



For August 7

Sermon Page:



June - July sermons, including the sermon from Dean Carroll's 50th anniversary of ordination.

This Month at the Cathedral:



For July

Arts Page:




The arts page has been updated with new events through July.

Cathedral: After


[Home](#) [About](#) [Worship](#) [Membership](#) [Stewardship](#) [Contact Us](#) [Search](#)

St. Paul's Cathedral *the City*

[Calendar](#)
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Search

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[Pastoral Care](#)

[Prayer](#)

[Program](#)

[Small Groups & Fellowship](#)

[Send an ePostcard](#)

Previous



Next

2/2 2006-Parade-1

From the Dean

Greetings! I am delighted that you have found our site and hope to personally meet you when you visit soon.

Worship at Saint Paul's Cathedral reveals the beauty and tradition of Episcopal liturgy in a warm and inclusive atmosphere. We thoughtfully engage the critical issues facing our contemporary world and we hold one another and these concerns in our prayers. We believe that the Holy Spirit has called us to express our openness to God and to one another through worship, prayer, learning, service and generosity of spirit.


[Dean's blog](#) [Read more](#)

Of Special Note:

Simpler Living, Compassionate Life: A Christian Perspective

Not enough time? Money? Peace? Can less really be more? What really matters to you?

In a rare collection of voices, the authors of *Simpler Living, Compassionate Life* explore voluntary simplicity as a path to wholeness and abundance, and greater equity and meaning. Henri Nouwen, Richard Foster, Terry Tempest Williams, Cecile Andrews and eighteen other writers encourage you to listen to your own story, and to respond in a dialogue about the



Dean's Welcome



VISIT MEDIA GALLERY

Cathedral
Concerts
Tickets & info

[Click here for more information](#)



Sign-up for our
Summer Book Study

Christ Church: Before



[Worship](#) [Ministries](#) [Education](#) [Church Info](#) [News/Events](#) [Wedding Info](#)

Christ Episcopal Church



[Worship](#)[Ministries](#)[Education](#)[Church Info](#)[News/Events](#)[Downloads](#)[Weddings](#)[Photo Gallery](#)

A WORD OF WELCOME

Dear Friend of Christ Church,

The Parish of Christ Church welcomes you! We hope that you will find this website helpful as you seek to find a Church home; we hope we may be that home.

Our Parish, which numbers over 500 communicants, is now in our second century and we have many opportunities for worship, service, and learning. We are a varied group with many talents and interests, but we are all striving to be the Body of Christ here in this place. We especially value spirituality and community.

Our primary purpose, of course, is to be a worshipping community. We are a group centered around the Eucharist. Our Mission is To Know Jesus and Make Him Known In Our Parish, In Our Community, and In Our World.

We believe that your presence with us is a gift. We welcome you as someone precious to God. Help us to offer you hospitality by sharing your questions and comments. Whether you are here for a short time, or have moved to our community, we welcome you and invite you to share our life together.

Letters from the Sr. Warden
[Bulletin Letters through September 17](#) (pdf)
[Bulletin Letters through August 27](#) (pdf)



"Christ at the Door" Stained Glass Window created by Bruce Porter of San Francisco and crafted at the Tiffany Studios in New York

Photo by Bill Sandke

Additional Links

- [Christ Church Events Alert](#)
- [Daily Bible Readings](#)
- [Episcopal Church USA](#)
- [Episcopal Church San Diego](#)
- [History of the Episcopal Church](#)

Christ Church Coronado
Corner 9th and C Streets
Coronado, CA 92118

Christ Church: After

A Word of Welcome

Home ::
About Us ::
From the Interim Rector ::
Receive Our Newsletter ::
National Episcopal Church ::
Episcopal Life Online ::

Our Behavioral Covenant ::

Dear Friends,

The parish of Christ Church Coronado welcomes you! We hope that you will find this website helpful as you seek to find a church home.

As you look through the pages here we hope you will learn a bit about who we are. There are links that will take you to the life of our congregation, and links that will take you beyond to the larger church.

We want you to know that we would love for you to visit us or come make your church home with us. You will find a warm welcome from this great diverse Christian family.

The heart of our life is the Sunday Eucharist. Here we offer our praise to God. Here in the Sacrament, the Lord Jesus gives himself to us in the form of bread and wine. You, wherever you are in your spiritual journey, are most welcome to be a part of this life.

We are located across the Coronado Bay Bridge just minutes from downtown San Diego in the village of Coronado.

Find Out About Upcoming Events & News

2008 Service Focus - HUNGER

For the most up-to-date information on parish events see our **Weekly Newsletter**, **quarterly Communicator**, and/or **Event Calendar**.
Subscribe now to our weekly e-newsletter.

Our Mission

As a welcoming community, we seek to:

- Care for each other and serve the larger community
- Provide lifelong opportunities to grow in the knowledge and love of the Lord
- Proclaim the love of Christ for all

:: Calling A New Rector ::

:: Pledges and Donations ::

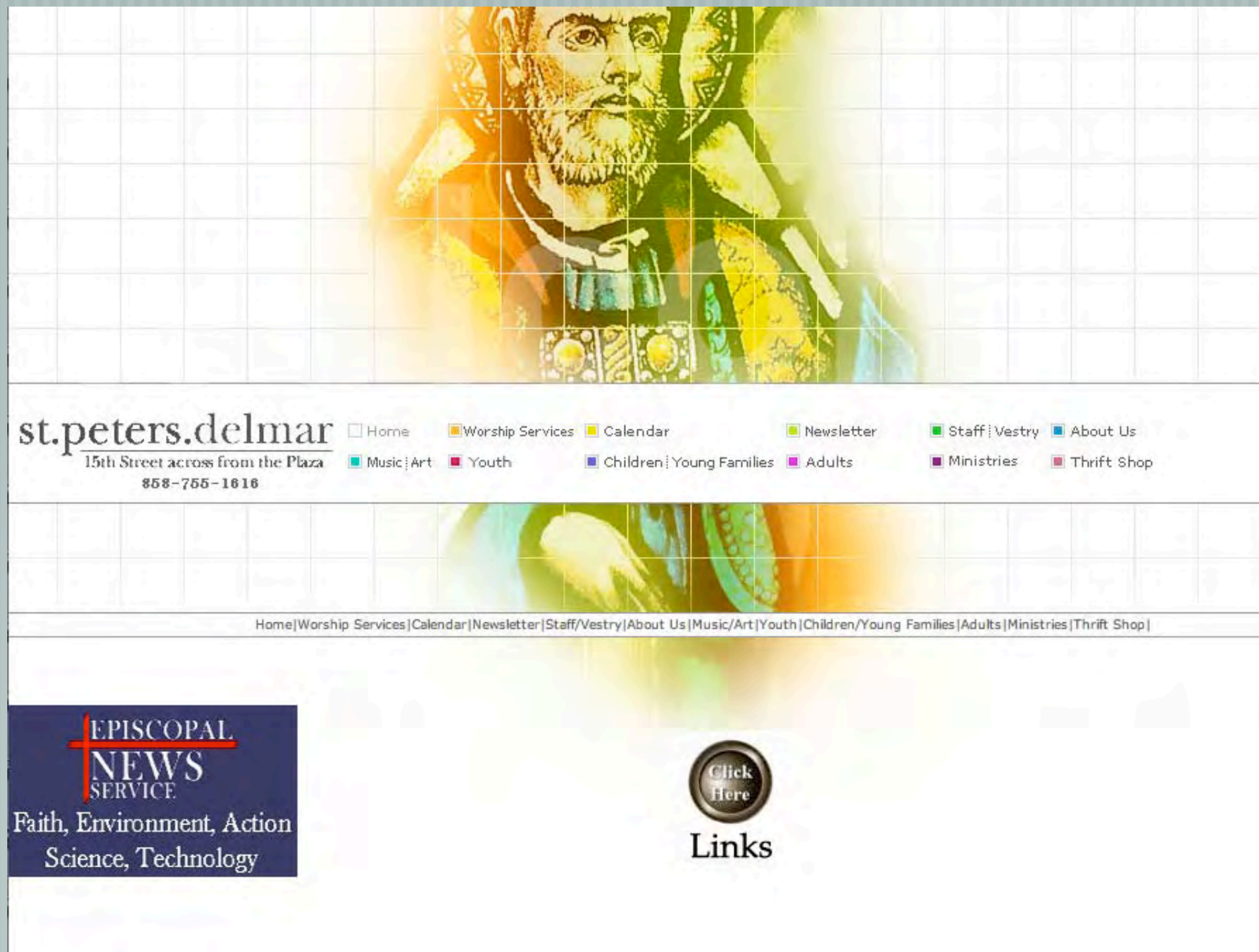
Special Ministries

- :: Christ Church Day School
- :: Christ Church Thrift Shop


News & Events

- :: Event Calendar
- :: From the Interim Rector
- :: Photo Gallery
- :: Resources & Links
- :: Sermons
- :: Vestry News
- :: Volunteer Schedule
- :: Readings For This Sunday
- :: Weekly Newsletter
- :: Quarterly Communicator
- :: ReVision Task Force
- :: Youth News


St. Peter's: Before



St Peter's: After



Christ-centered, Mission-minded
Welcoming • Nurturing • Compassionate • Giving • Discipling



[Calendars](#) | [I'd Like to Learn More!](#) | [Worship Times](#) | [Contact Us](#)

Visitor Center

- Welcome
 - About Our Church
 - Our Worship
 - What to Expect:
 - What We Believe

Worship Center

- Lector Readings
- Prayer Lists
- Sermons
- Special Services
- Sunday Readings

Ministry Center

- Ministries

Media Gallery

- Multimedia
- Photo Gallery

Thrift Shop

- Our Thrift Shop

eNewsletter Signup

WELCOME TO ST. PETER'S EPISCOPAL CHURCH

In the Name of our Lord and Savior Jesus Christ, we welcome you to St. Peter's.

Whether you are looking for a new church home in the Del Mar area or just browsing, we are glad God has led you to our website. We hope you will find in us the welcoming presence of Christ that you are seeking.

St. Peter's is a vibrant, Christ-centered Church where everyone's spiritual journey is encouraged and strengthened. We try every day to demonstrate our faith with compassion and generosity.

Whoever you are, there is a place for you here. We would love to have you join us in ministry. We invite you to explore these pages and learn more about our response to Christ's call to be faithful disciples.

If you have any questions, feel free to call or drop us a line. And, please join us for worship this weekend. We look forward to welcoming you...in person.

In Christ's Name,
The Rev. Frank Hegedus
Interim Rector

Events & News

- Announcements
- Annual Reports
- Calendars
- Five-Year Plan
- Newsletter
- Photo Directory Appointment
- Upcoming Events
- Vestry News

Calling Our New Rector

- From the Wardens
- Parish Profile
- Status Report
- The Calling Committee
- The Calling Process


Member Center

- Links
- Pledges & Donations
- Prayer Request
- Update Record

Administration

- Leadership

MAKE YOUR PHOTO DIRECTORY APPOINTMENT



St Peter's Del Mar
334 14th Street
Del Mar, CA 92014

St. Bart's: Before

Saint Bartholomew's EPISCOPAL CHURCH

Lifting up Christ - Building up People!



Dear Friends and Family:

Our prayers are with all of you at this time. I have been evacuated and will be in Oceanside. If you are stranded and in need of help, do call 911. Also contact me on my cell phone at 760-445-6791. A secondary phone number is 619-823-5947.

If you need or can provide temporary shelter, St. Paul's Cathedral is beginning to coordinate this. Please complete the response form at www.cathedral4thecity.org. In addition to helping to alleviate the strains on public shelters, the fellowship and the companionship we can offer each other in such times is invaluable.

The Rev. William H. Zettinger

***Whoever you are and wherever you are on your journey of faith,
you are welcome!***


***16275 Pomerado Road
Poway, CA 92064
(858) 487-2159***

Service Times

Saturday - 5:00 pm
Sunday - 8:00 am, 9:30 am, 11:15 am
Youth Service - 9:30 am
Wednesday Healing Service - 9:30 am

St Bart's: After

[Home](#) [Calendars](#) [Contact Us](#) [Map & Directions](#) [Music & Arts](#) [News & Events](#) [Stewardship](#) [Worship](#)



Come Visit

- [Welcome!](#)
- [About Us](#)
- [Around the Campus](#)
- [Baptisms, Weddings, Memorials, Funerals](#)
- [Giving to St. Bart's](#)
- [History of St Bartholomew's](#)
- [Join Our Family](#)
- [Worship Times](#)
- [Your First Visit](#)
- [Learn More](#)

St. Bartholomew's Episcopal Church
18275 Pomerado Road
Poway, CA 92064
(619) 487-2165
The Rev. Frederick W. Thayer, Rector

Search

11 items 2-25

[Worship Times](#)

[Join Newsletter](#)

[Event Sign Up](#)

[Give Now!](#)

Youth & Families

Faith and the Providence of God

As I write this on October 10, the world economy is staggering and reeling. There is a credit crisis, a crisis of confidence, and stock market indices are plummeting. We are among millions of people, churches, businesses, and organizations that may be affected in profound and totally unanticipated ways. Many are very apprehensive. Many are moving from anxiety to fear. The situation, irrespective of whether it improves, has moved me to reflect on faith and God's providence. It has also moved me to open some theology books and, of course, the Bible.

[Read more](#)

Of Special Note

**Episcopal Explorations Course Starting Wednesday, November 5
Taught By The Reverend Fred Thayer**

Episcopal Explorations is a course taught by Father Thayer which is intended for :
+ adults who are new to St. Bartholomew's and/or the Episcopal Church;

In the beginning...

Domain Names

- [**This is your NAME: John Smith**
- [**Intuitive**
- [**Keep registered to the church**
- [**Don't let it expire**
- [**Bad .com is often better than good .net**
- [**Take .com and .org**
- [**Take another with logical name:**
 - [Episcopal Church in Del Mar =
 - [EpiscopalChurchDelMar.com
 - [What people search for

Hosting

- **This is your home address: 123 Main St.**
- **Use reputable company**
- **Domain/hosting registered to the church**
- **Unique IP**

Web 2.0

What is 2.0?

- **1.0 = one-way, giving information**
- **2.0 = interactive:** forms, downloads, signups
- **2.0 = multi-user:** multiple editors, areas of management
- **2.0 = multimedia:** music, audio, video
- **2.0 = user-generated content:** myspace, facebook
- **2.0 = feedback:** reviews, polls, forums

Why 2.0?

- **Powerful tools available at low-cost**
- **Adds interest, gets return visitors**
- **Adds function**
- **Builds sense of community**
- **Wider outreach**

Supporting 2.0

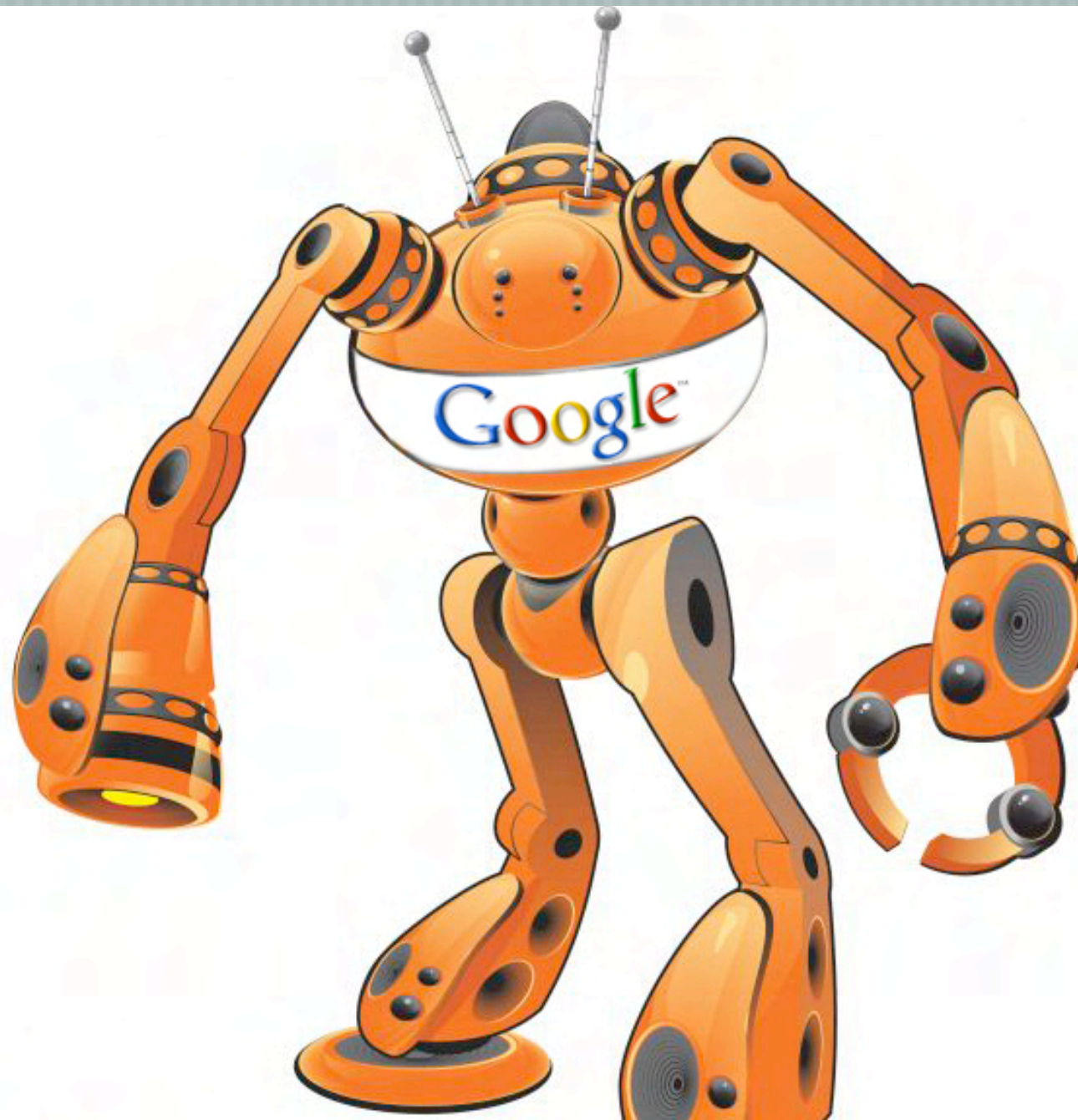
- [**No longer do HTML**
- [**CMS = Content Management System**
- [**PHP/MySQL database needed**

Questions

—[**Questions?**

**Spiders & Robots &
Google, oh my!**

Search Engine Marketing (SEM)



Glossary

- [**Keyword:** What people type in to find something
- [**SERP = Search Engine Results Page:** After typing in a keyword, the first page of items that show up in Google or Yahoo!
- [**SEO = Search Engine Optimization:** Taking steps to be mechanically attractive to Google, Yahoo!, MSN
- [**SEM = Search Engine Marketing:** The process of taking all possible steps to be placed in strategic locations on the internet, say YouTube or FindaChurch.com.
- [**Inbound Links =** Creating a network of websites that link back to your church website.
- [**Directory Listings =** Creating a network of directory-style websites that link back to your church website.

SEM Strategies: Balancing it ALL

- [**Keyword usage**
- [**On-page optimization:**
 - [taking steps to be mechanically attractive to Google, Yahoo!, MSN
- [**Link-building:** Any all links, internal and inbound
- [**Google local search:** Placement for maps
- [**Directory listings:** Local and national
- [**Fresh content**
- [**Social media:** Bookmarking, Facebook, etc.
- [**Press releases:** Actively pushing content out
- [**Blogging:** This and other user-generated content

The Big Picture

Branding

- [**Fancy word for the emotional response people have for any and all contact between you and the guest.**

Where do you Touch?

- [**Web: complete answers, casts a vision**
- [**Programs/Outreach: inline with the vision?**
- [**Phone: receptionist, answering machine**
- [**Advertisements: what are you saying?**
- [**Daily life: invitation to visit?**
- [**Parking: any space out front?**
- [**Any print: branded?**



Bringing it Together

Managing a Church Brand

Website

Print

Email

Phone

**Lay
Leadership**

**Visitors
& Guests**

Parishioners

Volunteers

**Clergy
& Staff**

Outside the Box

- [**Look and feel like who you are**
- [**Take a cue from successful churches**
 - [The Rock: Good at attracting the right mix
 - [Money
 - [Vibrancy
 - [Building a Foundation
- [**Parochial, dated, poor graphics, vintage and dull**

Outside the Box



What's happening at the Rock

October 23, 2008



News & Survey

- In a new study on churches in America, [Outreach Magazine](#) has just recognized the Rock Church as the 5th fastest growing church in the United States. [more...](#)
- "Are you signed up for the Rock ARMY?" [Let us know.](#) (note: anonymous survey)

Sunday Services

[See all events](#)



Lincoln Brewster

Sunday, November 9, 2008

Lincoln Brewster's latest CD, "Today Is the Day," was released last month and has received airplay on radio stations nationwide. Join us in welcoming Lincoln Brewster to the Rock Church as he leads us in worship at all five services.

Why eMail Newsletters

- [**Push marketing**
- [**Consistent**
- [**Easy**
- [**Inexpensive**
- [**Shared**
- [**Special info**
- [**Fast & timely**
- [**Useful way to expand**
- [**Brand the church**

od180 eNewsletter





od180 Management Letter #29
September 2008

Dear Friends,

I hope that you all had a very good summer and are now ready to embrace the challenges of the fall. This month I launch a series of several articles on values. We hear much about the subject currently, due to the media coverage of the presidential election. Yet, they are important not only in the political or personal or family realms, of course. When operating at their best, our organizations also are guided by a set of values - deliberately chosen, articulated, and practiced.

Remember: Your comments and questions are always appreciated. Contact me anytime at davidnorgard@od180.com.

Peace,
David

Gratitude
The First in a Series of Five Articles on Organizational Values

On the new website for od180 (coming soon to a laptop near you!), there is a section dedicated to values. It begins with my own core philosophical principles and then moves on to name five values which form what I call the "Foundation-Stones of Organization-Building." The five are:

- 1) courage of commitment,
- 2) creativity in method,
- 3) generosity of spirit,
- 4) honesty in communication, and
- 5) steadfastness of purpose.

In this first article of the series, I focus on generosity of spirit, and more specifically, gratitude.

In This Issue:

- Gratitude, part 1 of 5
- Q&A

Quick Links

- [Visit od180.com](#)
- [Last Month's Newsletter](#)
- [More About Us](#)
- [Email Me](#)
- [Sign up for eNews](#)
- [Forward to a Friend](#)

[Join Our Mailing List!](#)



St. Paul's eNewsletter



St. Paul's Cathedral *the City*
e-Bulletin

[Visit Website](#) | [Service Times](#) | [Contact Us](#)

Quick Links

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- [This Sunday's Forum](#)
- [News & Announcements](#)
- [Upcoming Events](#)
- [Diocesan Events](#)

Support St. Paul's

How to Get Involved

October 22, 2008

Welcome!

St. Paul's weekly e-Bulletin is a great resource to keep you up to date on news and events at the Cathedral, upcoming concerts, special announcement and much more. We invite your feedback. Please send comments or suggestions to news@stpaulcathedral.org

This Week at St. Paul's



TONIGHT!
URBAN COLLECTIVE
20s and 30s @ St. Paul's
THEOLOGY ON TAP is Back!
Wednesday, October 22, 7 - 9 pm
[The Parkhouse Eatery](#)
4574 Park Blvd. SD 92116

How are you going to vote on the California propositions come Election Day? Join us for a discussion on how our values might

2009
annual
pledge

GROWING GOD'S KINGDOM



Maintained by Client

Getting There

Hiring a Web Designer

- [CSS
- [PHP
- [Someone you can fire
- [Someone you can hold accountable
- [Too good to be true? It is.
- [Good references and examples
- [Good communication skills
- [Listens
- [Not too busy
- [One-person shop
- [Own the site, not rent the site
- [\$50/hour (designer) — \$150/hour (developer)
- [Established business: 3-5 years
- [No part-time person
- [Nonprofit experience
- [3-4 payments

Hiring a Web Designer



There's a difference between a designer and a developer. A good team has both.



Productive Project

- [**Write new content NOW!**
- [**Technical/visionary balance**
- [**Team players**
- [**Writing committee**
- [**Gather photos, images, multimedia**
- [**Study sites**
- [**Develop list**
- [**Want vs. Need**

Cool Toys

- **Acceptiva:** <http://www.acceptiva.com>
- **Shelby:** <http://www.shelbyinc.com>
- **Constant Contact:** <http://www.constantcontact.com>
- **Event Brite:** <http://www.eventbrite.com/>
- **Google nonprofits:** <http://www.google.com/nonprofits>
- **Event U:** <http://www.serviceu.com>
- **Church Community Builder:**
<http://www.churchcommunitybuilder.com/>

Budget

- [**You get what you pay for**
- [**Allow 1-5 hrs maintenance/month = \$100+**
- [**Budget \$100-\$500/month for 24-30 months**

Questions

- [Index cards
- [Questions?

green
bird media